



# NETWORK BIOIMIS

Privacy Policy

## INFORMATION COLLECTION

We may collect information about you directly from you and from third parties, as well as automatically through your use of the Site or App. The types of personal information we may collect include: full name, gender, date of birth, home address, email address, home telephone number, mobile telephone number, work telephone number, preferred language, health-related information, communications preferences, IP address, and user ID and password.

### Information We Collect From Registered Users

Individuals are free to visit and use the Services without registering or providing any personal information, but registration is required to log-in, to interact with Bioimis staff and nutritional biologists using the Site, and to take advantage of other services offered by the Site.

If you wish to register for the Site or App, you must provide us with certain information about yourself. Such information may include: first and last name, gender, state and country of residence, date of birth, email address, phone number, and a user ID and password. In addition, during the registration process and through the use of the Site or App, users may provide other health-related information, including information about their health status including body measurements, weight, blood pressure, medications/supplements, glycemic data or other measures, and food consumed (collectively, "Health Information").

The Site and App allow you to sign up and log in using your Facebook account. If you sign up using Facebook, Facebook will ask your permission to share certain information from your Facebook account with the Site and/or App. This includes your first name, last name, email address in order for us to verify your identity and gender, general location, a link to your Facebook profile, your time zone, birthday, profile picture, your "likes" and your list of friends. This information is collected by Facebook and is provided to us under the terms of Facebook's privacy policy. You can control the information that we receive from Facebook using the privacy settings in your Facebook account.

### User Generated Content

Some of the Site's features integrate social tools that provide you with the ability to post content about yourself, including in blogs, chats, forums, testimonials, etc. Additionally, the Site may enable users to communicate or interact with each other. If you choose to interact with another user on the Site, that user may be able to view certain information about you, including personal information (such as your full name and contact information). We cannot prevent such information from being used by others in a manner that may violate this Privacy Policy, the law, or your personal privacy. As a result, you should never post any information to our Site or provide information to other users that you are not comfortable sharing publicly (e.g., personal health details).

## Information Collected Automatically When You Access & Use the Site

In addition to any personal information or other information that you choose to submit to the Site or App, we and our third party service providers may use a variety of technologies that automatically or passively collect certain information whenever you visit or interact with the Site or App ("Usage Information"). Usage Information may include the browser and operating system you are using, the URL or advertisement that referred you to our Site, the search terms you entered into a search engine that led you to our Site (if applicable), all of the areas within our Site or App that you visit, the time of day you visited the Site or App, and Site traffic, among other information. Usage Information also includes the IP address or other unique identifier for any computer, mobile phone, tablet or other device (any of which are referred to herein as a "Device") used to access the Site or App.

We may use Usage Information for a variety of purposes, including enhancing or otherwise improving the Site and our products and services. Usage Information is generally non-identifying, but if we associate it with you as a specific and identifiable person, we treat it as personal information.

### The methods that may be used to collect Usage Information include the following:

- **Cookies.** A cookie is a data file placed on a Device when it is used to visit the Site or otherwise access our online content. Cookies may be used for many purposes, including, without limitation, remembering you and your preferences and tracking your visits to our web pages. If you choose to disable cookies on your Device, some features of the Site or our content may not function properly.
- **Web Beacons.** Small graphic images or other web programming code called web beacons (also known as "1x1 GIFs" or "clear GIFs") may be included in our web pages and e-mail messages. Web beacons may be invisible to you, but any electronic image or other web programming code inserted into a web page or e-mail can act as a web beacon. Web beacons or similar technologies may be used for a number of purposes, including, without limitation, to count visitors to the Site, to monitor how users navigate the Site, to count how many e-mails that were sent were actually opened, or to count how many particular articles or links were actually viewed.
- **Embedded Scripts.** An embedded script is programming code that is designed to collect information about your interactions with the Site, such as the links you click on. The code is temporarily downloaded onto your Device from our web server or a third party service provider, is active only while you are connected to the Site, and is deactivated or deleted thereafter.

## HOW WE USE THE INFORMATION WE COLLECT

We may share the information that we collect about you, including personal information and Usage Information as follows:

- We may share information with our affiliated companies, subject to the terms of this Privacy Policy.
- We may share information with third party service providers that perform services on our behalf, including without limitation, those that host the Site.
- We may share information to comply with law, a judicial proceeding, court order, or other legal process, such as in response to a subpoena in compliance with applicable privacy laws, or at the request of a governmental authority conducting an investigation.
- We may share information to enforce our Site Terms of Use and other agreements.
- We may share information to analyze and enhance our marketing communications and strategies (including by identifying when emails sent to you have been received and read).
- We may share information to respond to claims that any information you provide violates the rights of third parties.
- We may share information to investigate, prevent, or take action regarding actual or suspected illegal activities, suspected fraud, emergencies, violations of any Site Terms of Use, this Privacy Policy or other agreement, or as evidence in litigation in which we are involved, or to protect the rights, property, or personal safety of Bioimis, its users, third parties and/or the public.
- We may share information in relation to the sale, assignment, transfer or acquisition of all or substantially all of Bioimis's assets or shares by a third party.
- We may share information with other third parties with your consent.
- We may share Usage Information and other aggregate or de-identified information about users with third parties for marketing, advertising, research and other purposes.

## YOUR CHOICES

We offer you certain choices about what personal information we collect from you, how we use that information, and how we communicate with you. You may withdraw any consent you previously provided to us or object at any time. We will apply your preferences going forward. In some circumstances, withdrawing your consent to our use or disclosure of your personal information will mean that you cannot take advantage of certain offerings or features. Your choices include the following:

- You may choose not to receive marketing email communications from us by clicking on the unsubscribe link in the marketing emails or by adjusting your email preferences using the online account you may establish on our Site. It may take up to ten (10) business days for us to process opt-out requests. If you opt-out of receiving emails about recommendations or other information we think may interest you, we may still send you e-mails about your account or any services you have requested or received from us.
- Most browsers will tell you how to stop accepting new cookies, how to be notified when you receive a new cookie, and how to disable existing cookies. Please note, however, that disabling cookies may cancel opt-outs that rely on cookies.

## **SECURITY OF INFORMATION COLLECTED**

We use administrative, physical and technical safeguards to protect the personal information you provide or we collect against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use.

Despite appropriate security measures to ensure safe navigation within the Site and App, no data security measures can guarantee 100% security. For this reason, we will never be held responsible for any damage suffered by users due to bugs, cyber attacks, theft and data loss, damage to a user's Devices and any other harmful event connected with the security of the Site or App, except in cases where this occurs with intent and/or gross negligence by us.

We are not responsible for the handling, sharing, re-sharing and/or distribution of your Health Information. Moreover, if you forward Health Information electronically to another person on or off the Site or App, we are not responsible for any harm or other consequences from third party use or re-sharing of your Health Information.

## **TRACKING**

Bioimis will not respond to Web browser "do not track" signals. If you would like additional information about online tracking and various opt-out mechanisms, please see <http://donottrack.us/>. Please note that not all tracking will stop even if you delete cookies.

## **ABILITY TO MODIFY OR DELETE YOUR INFORMATION**

As a registered user, you may modify registration information by logging into your account and updating your profile information. Copies of information that you have updated, modified or deleted may remain viewable in cached and archived pages of the Site for a period of time. You may request to delete any personal information we possess by sending us an email at [info@bioimisworld.com](mailto:info@bioimisworld.com).

## **THIRD PARTY WEBSITES AND THIRD PARTY SERVICE PROVIDERS**

Our Site contains links to other websites and may use services provided by third parties. These websites and services may operate independently from us. Linked websites and third party service providers may have their own privacy notices or policies, which we strongly suggest you review if you visit any linked websites or use any third party services. To the extent any linked websites you visit or third party services are not owned or controlled by us, we are not responsible for the websites' or the third party services' content, any use of the websites or the third party services, or the privacy practices of the websites or the third party service providers.

## **RETENTIONS**

All content submitted by you to the Site or the App may be retained by us for as long as we require it in relation to the purposes set out in this Privacy Policy, subject to state law, even after you terminate your account. We may continue to disclose such content to third parties, as described in this Privacy Policy.

## **ONLINE PRIVACY FOR CHILDREN**

We are committed to protecting the privacy of children. We do not intend to collect personally identifiable information from children under 18 years old. If a child has provided us with personally identifiable information, the parent or guardian of that child may contact us via the contact information in the Contact Us section below. We will not make further contact with anyone identified as a child based on information provided to us.

## **CHANGES TO THIS PRIVACY POLICY**

This Privacy Policy is current as of the Effective Date set forth above. We may change this Privacy Policy from time to time, and without prior notice to you, so please be sure to check back periodically. We will post any changes to this Privacy Policy on this page. If we make any changes to this Privacy Policy that materially affect our practices with regard to the personal information we have previously collected from you, we will endeavor to provide you with notice in advance of such change, such as by highlighting the change on our Site, or emailing the email address of record for your account.

## **CONTACT US**

We encourage you to contact us if you have any questions or concerns regarding the privacy aspects of our Site or App or would like to make a complaint. You may write to us at Bioworld S.r.l. with headquarters at via Macello 45, ZIP code 35013, Cittadella (PD), Italy.

E-mail: [info@bioimisworld.com](mailto:info@bioimisworld.com)

Phone: CANADA 0014378866172

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